

NC A&T SYMPOSIUM & TRAINING



Greensboro, North Carolina | April 7th 2026

Learning Objectives:

- **Thought leadership from campus safety leaders:** Hear perspectives from university and law enforcement leaders, including chiefs of police and university leadership, on current challenges and priorities shaping campus safety.
- **Strategies for advancing campus safety programs:** Learn how institutions can strengthen safety outcomes through better use of data, executive alignment, and coordinated leadership across departments.
- **Collaborative discussion and networking:** Engage in a panel conversation with NC A&T representatives and connect with peers over coffee and lunch to share insights and best practices in campus safety.
- Presented by **James R. Martin II**, Chancellor for North Carolina Agricultural and Technical State University; **Jim Moore, Senior Executive Consultant** for CriticalArc; **Robert Hassell**, Chief of Police for North Carolina Agricultural and Technical State University; and **Ryan Guckes, Associate Director Global Consulting** for CriticalArc.

Agenda:

April 7th

- 9:00 – 9:20 AM Check-In and Coffee
- 9:20 – 9:30 AM - Welcome and Opening Message - **Robert Hassell**, Chief of Police, North Carolina Agricultural and Technical State University
- 9:30 – 10:15 AM - Keynote Speaker: **James R Martin II**, Chancellor, North Carolina Agricultural and Technical State University - **Executive Leadership and the Future of Campus Safety: Aligning Vision, Strategy, and Accountability**
- 10:15 – 11:00 AM - Keynote Speaker: **Jim Moore**, Senior Executive Consultant, CriticalArc & Former ED Senior Leader - **Elevating Campus Safety Through Data & Executive Alignment**
- 11:00 – 12:00 PM - Keynote Speaker: **Jack Briggs**, Associate Vice Chancellor, University of Colorado Boulder - **Madame Chancellor, We Have a Problem**
- 12:00 – 1:00 PM - Lunch
- 1:00 - 2:30 - NC A&T Panel: **Reimagining Campus Safety Through Technology** in collaboration with the NC A&T College of Science and Technology (geared toward NC A&T-affiliated students, staff, and faculty, but open to all)

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This executive session will bring together university leaders and public safety professionals for a candid discussion on how institutions navigate the complex safety challenges facing campuses today.

- **Risk management for campus leaders:** How to make defensible decisions when every option carries institutional risk
- **Executive oversight & leadership alignment:** Managing up, asking the right questions, and strengthening coordination across leadership teams
- **Real-world guidance:** Lessons from senior leaders on issues including Clery compliance, protest preparedness, hazing prevention, executive protection, and campus threat management

Executive Leadership and the Future of Campus Safety: Aligning Vision, Strategy, and Accountability

Keynote Speaker: James R Martin II, Chancellor, North Carolina Agricultural and Technical State University

- Campus safety supports academic success because a safe environment allows students and faculty to focus on learning, teaching, research, and innovation.
- Leadership must act decisively during crises by collaborating closely with public safety professionals to respond effectively to critical incidents.
- Public safety professionals deserve strong support because investing in people, training, and technology strengthens protection for campus communities.

Elevating Campus Safety Through Data & Executive Alignment

Keynote Speaker: Jim Moore, Senior Executive Consultant at CriticalArc and Former ED Senior Leader

- Using data to drive smarter campus safety decisions with real-time and historical insights to identify risk, measure performance, and prioritize resources.
- Aligning safety strategy with executive leadership through clear communication of security value and stronger institutional buy-in.
- Elevating campus safety from operations to strategy with leadership insights on supporting broader organizational goals and resilience.

Madame Chancellor, We Have a Problem

Keynote Speaker: Jack Briggs, Associate Vice Chancellor, University of Colorado Boulder

- You can prepare yourself and your organization to thrive in a crisis if you prepare correctly.
- There are three key characteristics every good crisis decision maker uses to be successful.
- You will leave this discussion with new skills and tools to address this year's 10 toughest decisions.

Reimagining Campus Safety Through Technology

NC A&T Panel (Geared toward NC A&T-affiliated students, staff, and faculty, but open to all)

- A collaborative discussion with the NC A&T College of Science and Technology focused on engaging students, staff, and faculty in advancing safer university environments.
- How innovation and emerging technologies are shaping the future of campus safety in higher education.
- The role of research and interdisciplinary partnerships in developing more proactive approaches to prevention, communication, and coordinated response.